

OBJECTS OF desire

FOR OUR SPECIAL BESPOKE-THEMED ISSUE OF SUNSEEKER MAGAZINE, WE ROUND UP A TANTALISING CROSS-SECTION OF PRODUCTS AND EXPERIENCES THAT CAN BE TAILORED TO YOUR EVERY DESIRE. FOR A WORLD WHERE THE WORDS 'UNIQUE' AND 'EXCLUSIVE' ARE INCREASINGLY OVER-USED, HERE'S A GENUINELY SPECIAL SHOPPING LIST FOR THE COGNOSCENTI THAT GOES FAR BEYOND THE HIGH STREET



KING OF THE WRIST

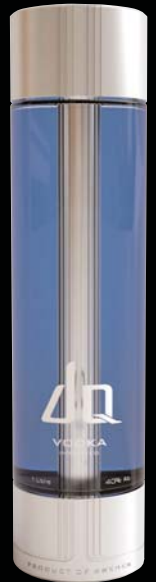
Try explaining to anyone how a watch that isn't encrusted with diamonds can be worth £350,000 and you're unlikely to get very far, but present them with Graham's King George and comprehension quickly dawns. Made in collaboration with 'tailor of haute horlogerie' Christophe Claret, this mind-bogglingly complex 'grande complication' – named after King George III as well as the brand's eponymous forefather, British horological pioneer George Graham – is being produced to order in just 10 pieces. Every customer gets to choose between a platinum or rose-gold case and can have their own dial made specially. A waiting list of 18 months may seem long, but it's an immensely time-consuming business tweezering together the tiny mechanism for the tourbillon alone, let alone the Westminster chimes and split-seconds chronograph.

Available exclusively from William & Son
www.williamandson.com
www.graham-london.com

INTELLIGENT VODKA

Meaning 'Distillation Intelligence', DQ is a new, state-of-the-art premium vodka produced in the national reserve of Malmköping in Sweden. Its silky, complex taste owes everything to its ingredients – Malmköping Spring glacier water pumped directly from the ground and Swedish 'winter wheat' purified by the arctic winter – and DQ's advanced distillation and blending process, which combines a richer raw spirit at the end. The bottle alone is a revolution in itself: Italian glass finished on either end with Swedish brushed Aluminium, a glass cooling rod dissecting the centre of the bottle that can be personalised, and a small pouring hole that can be opened with a mere push of a button.

www.dqvodka.com



TAKE YOUR PICKETT

If you want a pink or purple crocodile log book, Pickett can do it, but there are much more subtle choices of colours and hides available for the discerning yacht owner at Pickett. The leather specialist recently made menu holders, wine-list covers, charter prospectus folders and even CD covers in tan leather with canvas and special port hole fastenings for 'Mirabella V'. You can choose from a range of 29 different leathers like calf, kudu, ostrich and stingray in a spectrum of colours. Currently, calfskin with a metallic finish is particularly popular. Perhaps a bronze backgammon set to play on deck would take your fancy? Whatever you desire...

www.pickett.co.uk



STOWAWAYS

The solid square frames of the traditional trunk and suitcase are not the most practical items to stow on a modern yacht, where space is precious. However, Valextra, the Italian luxury leather and luggage company has come up with a practical and novel answer for sailors, a soft trunk and garment bag that because of its clever outside zip system can be dismantled and completely folded up. There are removable, zip-sealed pouches specifically for shoes, trousers and other items. The trunk, garment bag and pouches are made to every customer's specification in a high-quality technical waterproof material, resistant to scuffing and scratching, available in navy or ecru.

Available exclusively from Harrods By Appointment
www.harrods.com



A PARTY OF ARTISANS

To see what Linley can do for your Sunseeker, turn to page 39, but meanwhile here's what the bespoke cabinet-maker has done for Roger W Smith and his 'Series 2' wristwatch: a specially commissioned inlaid presentation box using English oak with walnut stringing, burr oak and nickel fittings. Smith, a lone champion of traditional English watchmaking whose tiny workshop on the Isle of Man hand-makes every Series 2 to order, first read about David Linley in 'The Daily Telegraph' in 1992 and pledged that one day his watches would benefit a packaging job by the Viscount and his own prestigious workshop. Sure enough, the match is perfect, and Series 2 owners can now order Linley's 'Gentleman's Cabinet' too – a watchmaker's bureau riddled with secret drawers and compartments that answered a simple but charming brief: 'If Pinocchio and Geppetto made watches, where would they do it?'

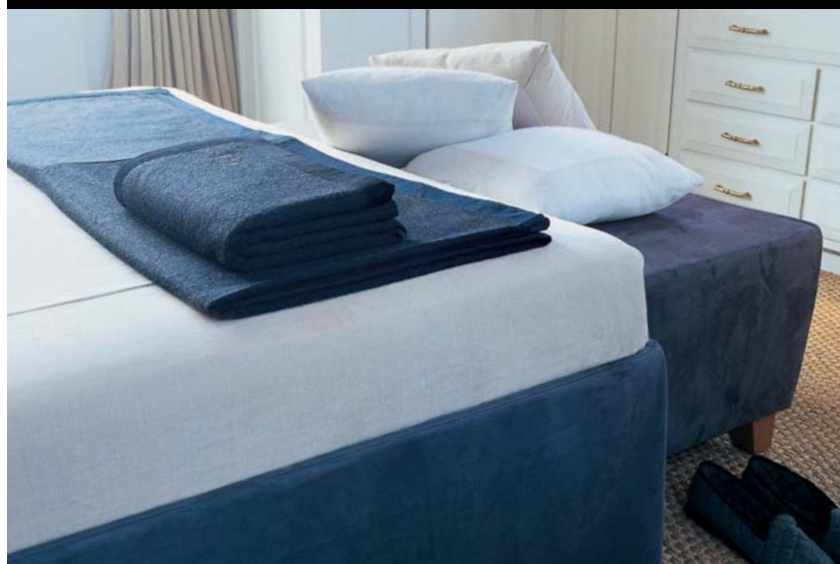
www.davidlinley.com www.rwsmithwatches.co.uk



ANTI-THEFT DEVICE

Tach's Cute At The Table is the perfect companion for every fashionista afraid of damaging or losing her newest 'it bag' at whatever bustling hotspot she's hitting that night. Rather than stuffing her prized possession under the table or hanging it from the back of the chair, Cute at the Table unfolds to provide a hook that secures firmly to the edge of the table, thanks to some clever Swiss micro-engineering. What's more, style is not sacrificed for practicality – Cute At The Table comes in its own sleeve in any colour or skin to match or contrast with your handbag, and its platinum, gold, precious and semi-precious-stone decoration can be designed entirely bespoke. Priced from £2,350.

www.tachukltd.com



CASHMERE TO MATCH

Renowned for its luxurious cashmere and vicuna fabrics and sporty leisurewear, Loro Piana has first-hand knowledge of what yacht owners want to make their sailing more comfortable – brothers Pier Luigi and Sergio Loro Piana are themselves both passionate yachtsmen. They have now introduced a special bespoke service for owners who would like to personalise their Windmate sailing and bomber jackets with the name of their boats or their monograms, embroidered on them. There is a wide range of models and colours to choose from. Loro Piana can also kit-out the crew from their range of jackets, pants and polo shirts. Proof of the quality of their Windmate range comes from the New Zealand crew who were kitted out in Loro Piana for their America's Cup victory in 2000. When the sails are furled and owners want to relax, you can also slip into monogrammed bathrobes, dressing gowns and slippers designed to match the interior of their boat's cabin and lounge around on monogrammed cashmere and suede blankets and cushions. There are 24 shades of cashmere and 20 shades of suede to choose from, although Loro Piana can custom-dye the fabrics on request.

www.loropiana.com



GLAMPING IT UP

Forget muddy fields, cramped tents and struggling to brew coffee on a campfire, Krug has given camping a makeover, transforming it into a new, bespoke luxury experience. Tents have been replaced by beautifully crafted yurts; the muslin-draped four-poster bed ousts the infinitely less comfortable camp bed; and a top chef will create a gourmet meal and serve it in a grand pavilion accompanied by delicious Krug Grande Cuvée. Krug commissioned LPM Bohemia to build a magnificent onion-domed yurt (based on the Mongolian nomadic homes) and smaller 'bedroom' yurts, all beautifully furnished with Krug barrel wash stations and Georgian furniture. A bespoke menu is designed and produced by a top chef (such as Thomasina Miers of Wahaca) reflecting the earthy outdoor occasion, and accompanied with your choice of Krug champagnes. Camping was never so glamorous. Just choose where you would like to set up camp and Krug will arrange the rest.

The package starts from £40,000 and is available by appointment.

Tel: +44 (0)20 7245 4213

www.krug.com